**Autor: Norman Whitby** 

Acknowledgements Introduction

# **Company profiles**

# Unit 1: The working day

Exam reference and unit notes

Photocopiable activity 1: Personal information

Photocopiable activity 2: The hotel manager

Answer key Transcript

#### Unit 2: Corporate culture

Exam reference and unit notes

Photocopiable activity 1: Using your dictionary

Photocopiable activity 2: Describing companies

Answer key Transcript

## Unit 3: Company history

Exam reference and unit notes

Photocopiable activity 1: Talking about companies

Photocopiable activity 2: National Book Store

Answer key

Transcript

# Unit 4: The Internet

Exam reference and unit notes

Photocopiable activity: Online banking

Answer key

Transcript

# Production and selling

## Unit 5: Describing equipment

Exam reference and unit notes

Photocopiable activity: An advertisement

Answer key

Transcript

## Unit 6: Processes and procedures

Exam reference and unit notes

Photocopiable activity: Dairy produce

Answer key

Transcripts

# Unit 7: Distribution and delivery

Exam reference and unit notes

Photocopiable activity 1: Mobile phones

Photocopiable activity 2: Placing an order

Answer key

Transcripts

## Unit 8: Advertising and marketing

Exam reference and unit notes

Photocopiable activity: Online advertising

Answer key

Transcript

### **Business travel**

### Unit 9: Making arrangements

Exam reference and unit notes

Photocopiable activity: Business news

Answer key

Transcripts

## Unit 10: Transport

Exam reference and unit notes

Photocopiable activity: Coping with stress

Answer key

Transcripts

## Unit 11: Business accommodation

Exam reference and unit notes

Photocopiable activity: Jet Hotel

Answer key

Transcript

### Unit 12: Out of the office

Exam reference and unit notes

Photocopiable activity: Comparing jobs

Answer key

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## **Business relationships**

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Photocopiable activity 1: Networking

Photocopiable activity 2: Business Women's

Networks

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#### Unit 14: Cultural issues

Exam reference and unit notes

Photocopiable activity: Names

Answer key

**Transcripts** 

#### Unit 15: Teamwork

Exam reference and unit notes

Photocopiable activity: Nidec

Answer key

Transcript

### Unit 16: Entertaining clients

Exam reference and unit notes

Photocopiable activity: Corporate entertainers

Answer key

Transcript

#### **Finance**

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Exam reference and unit notes

Photocopiable activity 1: Comparing figures

Photocopiable activity 2: Describing trends

Answer key

Transcript

### Unit 18: Company finances

Exam reference and unit notes

Photocopiable activity: Company mergers

Answer key

Transcript

#### Unit 19: Investments

Exam reference and unit notes

Photocopiable activity: Newspaper headlines

Answer key

Transcript

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Photocopiable activity: Dragons' den

Answer key

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Exam reference and unit notes

Photocopiable activity: Job applications

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#### Unit 22: Recruitment

Exam reference and unit notes

Photocopiable activity 1: Body language

Photocopiable activity 2: Interviewing skills

Answer key

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## Unit 23: Staff development

Exam reference and unit notes

Photocopiable activity: Sabbaticals

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### Unit 24: Staff facts and figures

Exam reference and unit notes

Photocopiable activity: Types of contract

Answer key

### **Exam skills and Exam practice**

Answer key (BEC)

Answer key (BULATS)

Transcripts (BEC and BULATS)

Appendix: The Common European Framework